Google Search Engine Optimization

Trusted by over 3,100 Corporates

Website · SEO · Apps
Facebook Marketing
Alibaba.com GGS
**Johor**  @ Pulai Flora  
**KL**  @ Bangsar South  
**Selangor**  @ Taman Equine  
**Klang**  @ Taman Botanic  
**Melaka**  @ Merdeka Permai  
**Penang**  @Prai

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**NEWPAGES NETWORK SDN BHD** formerly known as *NEW PAGES ADVERTISING* since 2007. We aimed to carry the mission to spearhead the Online Marketing development in Malaysia. Therefore we intent to provide local SMEs a new solution to expand their online business and lead them with our professional marketing plan to solve internet challenges.

What makes us stand out from our competitor are the abilities and initiatives in R&D Sector. While the industry is focuses on import and re sells product/service from oversea, we have already spent lots of resources in R&D to create products that suit Malaysia economy and SMEs needs. Our product range from Business Portal to the company website, SEO and Mobile Tech. We have dedicated teams that serve every product and related sector to provide our customers with the best and most complete online marketing solution.

After 10 years of intensive R&D, we are finally able to launch and introduce *ONESYNC™* to the mass market (Pre-launch was in Nov 2015). In the first quarter of 2016, we have been awarded by Malaysia Book of Records as “The First Cross-Platform Internet Synchronization Software” and have been successfully certified as “MSC Status Company” by Malaysia Digital Economy Corporation (MDEC), all within 4 months of the launch of our *ONESYNC™*.

We have filed a patent application with intellectual Property Corporation of Malaysia (MyIPO) for *ONESYNC™* in Oct 2015, such application is currently being processed by MyIPO. *ONESYNC™* marks as a new milestone for NEWPAGES – as one of leading companies in Malaysia’s IT R&D sector. On top of these, we also owned the trademarks for NEWPAGES and NEWSTORE.

Since 2016, we authorised as MYNIC Reseller and participated over 20 trading exhibitions annually in Malaysia. We also act as a Media Partner for each exhibition helping them to promote and gain exposure online.

In September of 2019, NEWPAGES is officially the channel partner of China’s e-commerce giant, Alibaba.com. With the most updated knowledge and direct support from Alibaba.com, enable us to help customers expand their business portfolio globally more efficient than ever.

Currently operating in Johor Bahru, Kuala Lumpur, Penang, Klang and Melaka, nearly 35% of employee are involved in R&D Sector. Managing more than 3,100 company website in 2019, our entire servers are co-located in AIMC Datacentre, Cyberjaya C1, South East Asia’s leading provider of premium carrier neutral data centre. AIMC Cyberjaya is a Tier-3 Data Centre providing highest standard of service stability and security. We heavily invest in infrastructures and facilities to ensure the highest standard of service quality.

**May your business Grow Rapidly!**
WHY NEWPAGES

- **Experienced & Reliable**
  We have more than 12 years of experience and over 3,100 happy customers. With NEWPAGES you will have no worries!

- **Secure Data Centre**
  Our servers co-location is in AIMS, Cyberjaya Data Centre, the servers reputations are built upon their reliability and security.

- **Friendly & Helpful Support**
  Do not panic when you’re facing problems when using our services, our friendly and helpful customer support will always be ready to assist you.

- **Best Return On Investment, ROI**
  You will have the Best Performing products with the Lowest Price in the market. The most Cost Effective internet advertisement investment in the Country/

- **Dynamic Team**
  Our team works hard, has fun, and gains new inspiration from customer feedback. Our team strives to give the best solution in the market to our customers.

- **Focus of Performance**
  We always believe that specializing in one field will enable the delivery of the best result to our customers. I’m sure you will be amazed by our package.

- **Transparent and Honest**
  As a MYNIC authorized reseller all our domain registrations follows MYNIC’s regulations and protocols, thus you can be rest assured that your domain will be handled.

- **100% Built by NEWPAGES**
  No Outsourcing, No Open Source. Your database and privacy are secured by our latest technology for security.

SUPPORT TEAM
Reliability, flexibility, transparency and excellence in service delivery

R & D TEAM - EVERY LINE OF SOURCE CODE IS WRITTEN BY OURSELVES!

PRODUCTION TEAM - EVERY PROJECT IS MADE SURE TO BE COMPLETED ON TIME!
WEB MARKETING TEAM
Join Us, and Joined the Future.

Join our Team? We are hiring
Join Us, and Join the Future. The entire advertising market is shifting rapidly towards online media, and local SMEs are hungry for better as well as more cost-effective online marketing solutions. Being one of the pioneers for 12 years, we are providing essential tools and solutions for local SMEs for their marketing needs.

Working Location:
- Bangsar South, Kuala Lumpur
- Equine Park, Seri Kembangan
- Taman Botanic, Klang
- Taman Inderawasis, Perai, Penang
- Taman Merdeka Permai, Melaka
- Skudai, Johor

Send your resume to:
job@newpages.com.my
Contact Mr. Gan: 012-787 1461

View All Team Members at
https://www.1461.com.my
NEWPAGES EVENTS & EXHIBITIONS
We are the supporting media partner for:

- **FHM 2019 @ KLCC**, 24-27 Sep 2019
- **FOOD2CHINA @ GuangZhou**, 19-21 Sep 2019
- **Wire & Cable Show @ KLCC**, 27-29 Aug 2019
- **Logistec & Roboto@ SCCC**, 31 Jul - 2 Aug 2019
- **MIMF @ PWTC**, 18-21 Jul 2019
- **EMAX 2019 @ Setia Spice Arena Penang**, 17-19 Jul 2019
- **MCVE 2019 @ MIECC**, 20-22 Jun 2019
- **OGA 2019 @ KLCC**, 18-20 Jun 2019

**FIND US IN 2019 EXPO**

- **LABASIA 2019**
  - 15 - 17 OCT 2019
  - PWTC, Kuala Lumpur
- **MYMEX 2019**
  - 17 - 20 OCT 2019
  - Danga City Mall, Johor
- **IBS 2019**
  - 12 - 14 DEC 2019
  - PWTC, Kuala Lumpur
- **MTE**
  - **METAL TECHNOLOGY EXPO 2020**
    - 22 - 25 APR 2020
    - SCCC, Selangor
- **METALTECH 2020**
  - 10 - 13 JUN 2020
  - MITEC, Kuala Lumpur

For more information, kindly visit www.newevent.com.my
NEWPAGES®
Malaysia Business Portal
www.newpages.com.my EN CN BM

Business Portal for:
- Manufacturers
- Suppliers
- Exporters
- Importers
- Wholesalers
- Retailers
- Services
- Education

Get More Exposures & Business Opportunity through NEWPAGES Platform

- 3,100 Merchants
- 20,000 Daily Visitors
- 720,000 Companies Listing
- 860,000 Products
- 22,000 Registered Members
- 18 Industries
- 130,000 Total Search in 12 Months

Request for Quotation
Our system will assign all the quotations requests to the related companies! Stay Back and prepare to send your quotations!

20+ Exhibition Per Year
20++ exhibitions per year to create exposure and to bring quality buyers and members to NEWPAGES.

Our Network Connecting Suppliers & Buyers

Supplier

N.MY

NEWPAGES
Malaysia Business Portal

NEWSTORE™
Malaysia Online Store

Buyer

NEWPAGES ID
When a user registers at Website A and purchases machinery products, it means that he registered a NEWPAGES Member ID. After that, when the same user decides to purchase a traveling package at Website B, he will no longer need to register again at Website B but to only use his NEWPAGES Member ID to purchase.

Users will not need to fill up irritating registration forms at multiple websites anymore! Believe me, some people will give up purchasing your products due to their laziness to register.
搜索与比较
3,100+大马供应商
Search & Compare 3,110+ Malaysia Supplier

NEWPAGES 商业用户
NEWPAGES Merchant System

商家系统
Merchant Tool
随时随地用手机APP管理网站
Manage website on the go!

即拍即更新
Snap & Update Website
用手机APP就能拍照更新网站
Snap & Update your website

检查询问
Check Enquiry
当有人询问您的产品，您将收到通知
Receive enquiry notification

访客报告
Visitor Report
详细的访客分析报告
Detailed visitor report

管理网站
Support by:
Google Authenticator
一次性密码双重认证

更安全的网络保安，保障您网站免遭未经授权人士入侵
More Secure, Protect Your Website Backend from Unauthorised Login.
犹如银行TAC一次性密码，每次登录必须从您的手机认证才能登录
Similar to Bank TAC code, everytime login required to verify from your phone

Refer Your Business Partner/Friends

and Get Renewal Rebate Voucher from us as a token of appreciation after deal *
觉得NEWPAGES有帮助到您的生意？
推荐我们给您的生意伙伴/朋友，
成交后我们将给予回扣礼券
于您的下一个年费以示感谢！
An Advanced Keyword Marketing System

TDO - TARGET DRIVING OPTIMIZATION

KEYWORD MARKETING. WHY?
Keyword Marketing is a very Effective Marketing Tool that only TARGETS and CAPTURES “HIGHLY POTENTIAL” CUSTOMERS as they search for information online. This is a more effective marketing strategy as compared to traditional marketing tools. As most traditional marketing strategies ADVERTISE YOUR PRODUCTS TO PEOPLE WHEN THEY ARE NOT IN NEED OF IT.

HOW TDO WORKS FOR YOU?

1. Create Categories
2. Upload Product’s Image
3. Enter Product’s Details

“Display Rack”
“Display Rack Manufacturer”
“Display Rack Supplier”
“Display Rack Malaysia”
“Display Rack Johor”
“Display Rack Penang”

Generate all possible Keyword Combination based on TDO Keyword DNA Library

Daily auto submission to all major search engines, especially Google

HOW PEOPLE FOUND YOUR PRODUCTS?

1. Jacky is NEWPAGES Client, he used Newpages Merchant System to snap and upload a display rack from his phone.
3. Display Rack is sold. Jacky is happy with NEWPAGES as he gets a lot of Inquiries and Deals from the internet.

Case Study 1
nikorex.com

Case Study 2
knightauto.com.my

Case Study 3
preeco.com.my

Case Study 4 [BM Version]
hbhygiene.com

KEYWORDS IN GOOGLE.COM.MY - FIRST PAGE

display rack
mannequin hanger
sandal hanger
mobile fitting room
layer keychain
bag stand display
work tainer
netting rack
wooden hanger
supermarket rack

pressure pump
string cutter plate
air drying gun
balloon lighting tower
brush cutter
mist wall fan
pasta dividing machine
meat slicer machine
popcorn machine
cabinet tool cart

rubber stud mat
industrial felt
polyfoam
air-cond sponge
corrugated rubber mat
epdm profile strips
 nbr rubber cord
judo mat
pvc curtain strip
corrugated paper

mesin hisap debu
tikar kereta
sabun pencuci kimia
sewa mesin cuci pinggan
mesin cuci pinggan
pencuci pad
tisu isi semula
mesin pencuci karpet
pencuci eskalator
mesin pengering angin
在 Google 是否能找到您的关键词？
Do your keywords can be found on Google?

帮助超过 3,100 家中小型企业 优化 Google 排名，
当中有客户的在线营业额已超越离线营业额，甚至不再聘请销售员！
Assist over 3,100 SME Malaysia Optimize their Google Search Ranking!

Last Updated: 1 October 2019 from google.com.my

Other Keywords with Good Results - All Organic Results!

<table>
<thead>
<tr>
<th>KEYWORD</th>
<th>RANKING 1st</th>
<th>KEYWORD</th>
<th>RANKING 2nd</th>
<th>KEYWORD</th>
<th>RANKING 3rd</th>
</tr>
</thead>
<tbody>
<tr>
<td>air cond part supplier</td>
<td>thchdoor.com.my</td>
<td>flooring selangor</td>
<td>floorculture.com</td>
<td>brc fence</td>
<td>Chunhao.com.my</td>
</tr>
<tr>
<td>security door malaysia</td>
<td>vempac.com.my</td>
<td>paper supplier</td>
<td>designlinepaper.com</td>
<td>organic noodle malaysia</td>
<td>Organicnoodle.com.my</td>
</tr>
<tr>
<td>packaging machine supply</td>
<td>yuewhatt.com</td>
<td>printing machine malaysia</td>
<td>imagejunction.com.my</td>
<td>marble dining table</td>
<td>Diningtablemalaysia.com</td>
</tr>
<tr>
<td>plywood supplier</td>
<td>1st</td>
<td>office furniture kl</td>
<td>2nd</td>
<td>office tint selangor</td>
<td>1st</td>
</tr>
</tbody>
</table>

Important of Google Ranking

Huat Ah! Everyone can see your website!
Only few visitor might find your website.
Heng Ah! Mostly Visitor can find your website.
You better Close Your Website, it doesn’t help you...
- 翻译保全私人有限公司生产保安和自动化系统，例如cctv，
  电动门，自动门与智能家居。
- 主要目标是做到最好的自动门。
- 早在2005年就花了200万做网站，但是没有办法推广起来。
- 在2011年找到了NEWPAGES，确实提升了很多的知名度。
- 直到现在也因为NEWPAGES，接到了很多国外的订单，比如
  迪拜，印度尼西亚，澳洲，都做了几年的产品OEM。

Stunning Curtain
- 飞美装饰有限公司已有5年的历史，主要是做室内装饰包括
  窗帘，墙纸，地板，地毯，和装饰服务。
- 刚开始是很少客的，有尝试去吊布条，效果不是很明显，容易被
  风吹掉，尝试其报纸，效果也不是很理想。
- 后来开始接触NEWPAGES，做了网站后，不只是selangor的
  客户找到他们。
- 就连JOHOR，IPOH，PENANG都有顾客找到，也做了一些
  大工程的PROJECT。

- 宏信贸易有限公司成立于5年。
  - 通过这个网站，很多外国的厂商主动来找我们，想要成为他们
    马来西亚的代理还有经销商。
  - 通常上传产品后，一个月内就有很高的询问度。
  - 基本上网站每天都有不同产品，销售人员只需要去跟进。
  - 之前合作一些杂志的广告，它们配套的价格是我们一个网站一年的
    价格，它的效果都没有我们网站1%来得好。

First Multi Ever Corporation Sdn. Bhd.
- 我们公司成立于2006年，至今已经有10年历史了。
  - 主要业务是做一些自动化供应链和维修。
  - 有试过做橡胶之类的广告，但是头版一小部分就要花好几万块，
    而且效果不是很理想。
  - 使用NEWPAGES之后，我们的营业额增长了3倍到4倍。
  - 我们的传统现在都是来自全球各地的，成交率也高达50-60%，
    传统10-20%是相当非常的。

Siang Fatt Sdn. Bhd.
- 昌发私人有限公司成立于1985年，主要是批发，买卖三夹板，
  木材的贸易。顾客群100%是家具业与家居业。
- 一直到2012年，就把整个网站交给NEWPAGES打理。
  - 在Google搜索里面，只要打plywood jb, plywood johor
    之类的关键词，都在第一页，很多客户因此也联络我们。
  - NEWPAGES接手网站后，我们的业务提升了百分之百。谢谢
    NEWPAGES。

Culmi Air-Cond & Refrigeration Parts
Supply Sdn Bhd
- 我们是做空调冷气行业，比如零件与工具，冷气机，与冷气工程。
- 开始接触NEWPAGES时，是想看看，网站可不可以取代销售员。
  - 用了NEWPAGES，很肯定就是我所想要的，
    用一个词告诉你，就是爆炸性的那种途径。
  - NEWPAGES给了我很多生意的来源，生意的收入，
    也取代了我本来要4个销售员的营业额。
- 2012年，网站占了20%的生意，2016年已经是50%了。
More NEWPAGES Client at https://maps.n.my

Scan Me for More NEWPAGES Clients
Or proceed to https://maps.n.my/
Trusted by Over 3,100 Malaysia Company!

Data Last Update: 10 Oct 2019
ONESYNC + Alibaba.com Gold Supplier

Google
Print & Cut Machine

facebook
MyChatBot
Corporate Website

Social Media

ONESYNC STANDARD

Company Website
- .com Domain & Email
- Desktop & Mobile Version
- Cross Platform
- E-commerce Optional Add-on
- Multilingual Optional Add-on

NEWPAGES Ads Network
- newpages.com.my
- n.my Sub Website
- newstore.my
- suppliermalaysia.com
- newjobs.com.my

Internet - A Door For Unlimited
NEWSTORE

Mobile Apps

Shake & Win Function

ONESYNC ADVANCED

SYNCHRONIZATION Network
- Facebook Page Timeline
- Facebook MyChat Bot
- Blogger, Wordpress, Tumblr, Twitter
* Facebook Shop Sync
* Facebook Remarketing

ONESYNC PRO

Mobile Apps
- iOS App
- Android App
- Manual Push Notification
- Unlimited Daily Auto Push
- Sync with Company Website
* Shake Function, CRM System

TDO - Target Driving Optimization
- Google SEO
- Domain Branded
- Unlimited Keywords Submission
- Keywords DNA Library
- More Than 1000 Results Listed on TDO.my

Marketing:

Facebook
Instagram
Messenger

Possibility and Toughest Competition

NEWPAGES Business Portal
SSL + IPv6 + CDN

Our Package Come with SSL, IPv6, and CDN Support by default!

SSL Protocol (https)

keep sensitive information sent across the Internet encrypted so that only the intended recipient can access it.

http (without SSL) website are now marked with [Not Secure] in major browser like Google Chrome. It may affect the confident of your potential client to place an order.

主流浏览器如Google Chrome现现在都会在http（无SSL）网站显示【不安全】提示，这会影响您客户下单的信心。

**IPv6 Support**

Internet Protocol version 6 (IPv6) is the most recent version of the Internet Protocol (IP), it is more secure and faster than IPv4. It is important to enable IPv6 to ensure everyone can access your website without hassle.

IPv6 是最新版本的IP，它比传统的IPv4更安全且更快。我们建议您的网站升级至IPv6支持，以确保所有人（包括新协议用户）能够顺利浏览您的网站，不要因此而错失了潜在的客户！

Content Delivery Network - CDN

CDN is short for content delivery network. A content delivery network (CDN) is a system of distributed servers (network) that deliver pages and other Web content to a user, based on the geographic locations of the user, the origin of the webpage and the content delivery server.

CDN 透過互聯網互相連接的電腦網路系統，利用最靠近每位使用者的伺服器，更快、更可靠地將音樂、圖片、影片、應用程式及其他檔案傳送給使用者。來提供高效能、可擴展性及低成本的網路內容...

**9 SIMPLE STEPS | Estimated Completion in 14 working days**

1. Order Confirmation
2. Content Collection
3. Structuring Website Layout
4. Client’s Confirmation on Layout
5. Content Development
6. Client’s Final Confirmation
7. Website Publish Online
8. After Sales Services
9. Start SEO Submission
# PLAN from ZERO to HERO

The ONESYNC Plan that helps to start your Online Marketing Campaign and succeed

适用与各种小型企业的营销策略
Pick a plan and start marketing your business online

超过3,100名中小型企业家一致认同
The Engine behind 3,100+
high return marketing campaign

## FULL PACKAGE

### CLOUD
- 1 Top Level Domain with SSL (https)
- Unlimited Website Content Storage
- Global Content Delivery Network (CDN)
- IPv6 Ready Website

### CONTENT MANAGEMENT
- Effective SEO Website Layout
- One Time Front Page Design
- 8 Functional Pages
  (Products, Services, Gallery, News, Career, Download, Video, Contact)
- News/Press Releases
- Newpages Merchant System (PC & Apps)
- Google Authenticator - Secure Login
- 3 Tier Products Category
- Unlimited Products Sub-Images, PDF, YouTube, Tags
- Individual Products Order Form & Auto Watermark
- Desktop & Mobile Version
- Newsletter Subscribe Function
- QR Code provided

### TDO SEARCH MARKETING
- Strategic Keywords Combination
- Intelligent Keywords Submission Daily
- Domain Branding SEO
- Detailed Visitor Analysis Report
  (Enquiry, Call, WhatsApp, IP, Location, Landing Pages)
- Weekly Web Visitor Report
- Enquiry Push Notification
- Post to NEWPAGES Timeline
- WhatsApp Report

### SOCIAL MARKETING INTERACTION
- WhatsApp Express & WeChat
- Google Map & Waze
- Facebook Page & Messenger Integration
- Social Sharing Button

### NEWPAGES ADVERTISING NETWORK
- Newpages.com.my Premium Profile (limited timeline Post)
- (yourdomain).m.my SEF Sub Website
- Newspage.my - NEWPAGES E-Commerce Marketplace
- NewsJobs.my - Jobs Classified Network
- SupplierMalaysia.com - Malaysia Supplier Website
- Home4D.com - NEWPAGES Home & Deco Marketplace

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## ONESYNC

<table>
<thead>
<tr>
<th>Plan</th>
<th>Feature Options</th>
<th>Price 1 year</th>
<th>Price 2 years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Standard v2</td>
<td>10 Emails (20GB Total)</td>
<td>RM3,288</td>
<td>RM6,380</td>
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<td></td>
<td>NP Merchant Apps</td>
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<tr>
<td>Advanced v2</td>
<td>15 Emails (30GB Total)</td>
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<td>RM8,640</td>
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<td></td>
<td>NP Merchant Apps</td>
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<tr>
<td></td>
<td>SYNC to facebook</td>
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<tr>
<td></td>
<td>Sync to Web</td>
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<td></td>
<td>MyChatBot Installation</td>
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<tr>
<td>PRO v2.5</td>
<td>20 Emails (40GB Total)</td>
<td>RM9,988</td>
<td>RM19,978</td>
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<tr>
<td></td>
<td>NP Merchant Apps</td>
<td></td>
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<tr>
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<tr>
<td></td>
<td>MyChatBot Installation</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Next Annual Advertising Fee
RM1,280 (Exclude Tax)
(includes ONESYNC Standard, TDO, NEWPAGES Network, domain & email Package)

### Additional Features and Items:
- Domain & Email Package
- S Email Users
- SCC Email Storage
- Request for Quotation
- Customized Form (5 Fields)
- Extra Content Pages
- Extra Domain Name
- Additional Language
- Social Sharing Button
- Facebook Shop Sync
- SSL Certificate (https)
- Enable IPv6 setup
- Website Redesign
- On-Site Service

### Apple Developer Account (ADA)
- Required criteria for ADA Enrollment:
  - Apple Devices (iPhone / iPad / Mac)
- Company Details
- Company Logo
- Apple Developer Program:
  - RM399 Year Admin Fee
  - RM250/Year

Total Annual Fee: RM 599.00

*Application subject to Apple approval
*Client need to accept our advice on App content and changes that fulfill Apple guideline for approval.
e-Commerce Add-on

基础电商系统
Basic Add to Cart

- Buy Online
- Product Multiple Option
- Guest / WhatsApp Checkout
- Payment Options
- Shipping Charges Options
- Order Email
- Discount Coupon
- NEWPAGES ID (Optional)
- Sharing Member Database
- Synchronize all NEWPAGES Network & Merchant
- Support Facebook Login
- Purchase History

重点功能
Key Features

在线支付网关
Supported Payment Gateway

* Installment Payment Method also Supported for Selected Bank.
Google Ads Cost Keep Rising?

ONESYNC Y Edition is the solution for you

2 Advertising Website
[We give 2 websites as Advertising Tools to help fight your Google Organic Ranking with the lowest cost.]

Google Product Category
Setting the right Google Product Category is essential for Google to understand what type of products you are selling and so to match them with the right search query.

Progressive Web Apps
Progressive Web App (PWA)
App-Like Look and Feel,
Fast Installation & Better Performance

Auto Google Ranking Checking Tool
Want to know more about your keyword ranking?
Now you don’t need to check it one by one,
Our Auto Google Ranking Checking Tool will help to do so.

1.8M Search Volume For Past 12 Months

NEWPAGES Keywords Database
Access to our keywords database, it will help you find the keywords that are most relevant for your business.

Auto Respond by Chatbot
Unable to reply your clients 24/7?
Out keyword websites come with a Facebook Chatbot Feature, every live chat will be saved in your Facebook messenger.
ONESYNC

Y Edition
New Advertising Website, The Perfect balance of Function and Performance

Y Edition GOLD
2 Top Level Domains (SYNC)
NP Merchant Apps
SYNC to Facebook
Facebook SYNC to Web
MyChatBot Installation
- Website Live Chat
- Auto Reply PM
- Messenger Store

2x Different Combination Keywords
2x Optimization SEO
2x Double Effect

NP Keywords Planner
discover NEWPAGES network keywords search!

24 Month Campaign
RM5,088.00
Original Price: RM 6,148

Y Edition SILVER
1 Top Level Domains (SYNC)
NP Merchant Apps
SYNC to Facebook
Facebook SYNC to Web
MyChatBot Installation
- Website Live Chat
- Auto Reply PM
- Messenger Store

Combination Keywords Optimization SEO

NP Keywords Planner
discover NEWPAGES network keywords search!

24 Month Campaign
RM4,028.00
Original Price: RM 5,088

* All Price inclusive 6% Service Tax
** Content included Text, Images and Photos MUST be provided by client.

Google Ranking Monitoring & Tracking Tool
- No need to manually check
- Auto email keywords ranking monthly
- Result based on Google.com.my

12 Years of Development

MAXIMUM PERFORMANCE
EXPOSURE

ADVERTISING NETWORK
- NEWPAGES.com.my Premium Profile (Unlimited Timeline Posts)
- (yourdomain).nm.my SEO Sub Website
- NEWSTORE.my - NEWPAGES E-Commerce Marketplace
- NEWJOBS.com.my - Jobs Classified Network
- SupplierMalaysia.com - Malaysia Supplier Website
- HomeBagus.com - NEWPAGES Home & Deco Marketplace

As low as RM100 / Month / Website

CLOUD
- 1 Top Level Domain with SSL (https)
- Unlimited Website Content Storage
- Global Content Delivery Network (CDN)
- IPV6 Ready Website
- Progressive Web Apps Ready (PWA)

CONTENT MANAGEMENT
- Responsive Ready Made Layout Design
- 8 Functional Pages
(Products, Services, Gallery, News, Career, Download, Video, Contact)
- NEWPAGES Merchant System (PC & Apps)
- Google Authenticator - Secure Login
- 3 Tier Products Category
- Unlimited Products Sub-Images, PDF, Youtube, Tags
- Individual Products Order Form & Auto Watermark
- Products Option, Pricing, Discount
- Newsletter Subscribe Function
- QR Code provided

TDO SEARCH MARKETING
- Strategic Keywords Combination
- Intelligent Keywords Submission Daily
- Domain Branded SEO
- Detailed Visitor Analysis Report (Enquiry, Call, WhatsApp, IP Location, Landing Pages)
- Weekly Web Visitor Report
- Enquiry Push Notification
- Post to NEWPAGES Timeline
- WhatsApp Report

SOCIAL MARKETING INTERACTION
- WhatsApp Express & WeChat
- Google Map & Waze
- Facebook Page & Messenger Integration
- Social Sharing Button

NEWPAGES
Always Highest Priority
CRM SYSTEM for Suppliers & Dealers
Customer Relation Management

Are You a Supplier?
Do you have different pricing for different groups of clients?
Here you can show
**Different pricing,**
**Different promotion,**
**Different catalog downloads**
to different groups of clients!

The Idea of CRM System

Dealer Group A  
Promotion / News A  
Catalog A Download  
VIP  
RM 100

Dealer Group B  
Promotion / News B  
Catalog B Download  
RM 200

Add-on CRM App Module Native

Are you Supplier? Got different pricing for different group of clients?
Here you can show different pricing, different promotion, different catalog downloads to different groups of clients!

Product Specific to every layers
Order System & Tracking History
Latest News/Promotion
Files/Catalog Download

CRM System Package

<table>
<thead>
<tr>
<th></th>
<th>Web CRM Only</th>
<th>App CRM Only</th>
<th>App + Web CRM</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>RM4,028.00</td>
<td>RM5,088.00</td>
<td>RM7,208.00</td>
</tr>
<tr>
<td>Yearly Renewal</td>
<td>RM 300</td>
<td>RM 500</td>
<td>RM 800</td>
</tr>
<tr>
<td>(Exclude Tax)</td>
<td>(Exclude Tax)</td>
<td>(Exclude Tax)</td>
<td>(Exclude Tax)</td>
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</tbody>
</table>

* App Package is required in order to subscribe CRM App Module.
Do you face the following problems?

1. Potential Client Browse Your Site
   He viewed Power Tool A

2. Potential Client leave Your Site
   Did not buy Power Tool A

Potential Clients leave your website, didn’t Checkout ...

If you use Facebook Dynamic Ad

3. Show Viewed Products in fb/IG
   Stimulate the desire to purchase

4. Bring Back Potential Clients to Checkout

Packages

<table>
<thead>
<tr>
<th>Features / Package</th>
<th>Essential</th>
<th>Boosted</th>
</tr>
</thead>
<tbody>
<tr>
<td>Target Website Visitor</td>
<td></td>
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<tr>
<td>Facebook Pixel Integration</td>
<td></td>
<td></td>
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<tr>
<td>Sync Products to Facebook Ads</td>
<td></td>
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<tr>
<td>Fb Admin Access Required</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Dynamic Ads Boost by</td>
<td>NEWPAGES fb</td>
<td>Your fb</td>
</tr>
<tr>
<td>Dynamic Ads Link to</td>
<td>Your Page @ NEWPAGES</td>
<td>Your Website</td>
</tr>
<tr>
<td>Setup Fee</td>
<td>RM 318</td>
<td>RM 636</td>
</tr>
<tr>
<td>Monthly Advertisement Budget *</td>
<td>Included</td>
<td>Depend On You</td>
</tr>
<tr>
<td>Monthly Product Catalog Management Fee</td>
<td>RM 3.18/day</td>
<td>RM 5.30/day</td>
</tr>
<tr>
<td></td>
<td>RM 95.40/month</td>
<td>RM 159/month</td>
</tr>
</tbody>
</table>
Alibaba.com means business

Alibaba.com is the world’s largest business-to-business ecommerce marketplace. We provide the tools & services to help you expand into new markets and connect with business buyers all around the world.

Alibaba.com Data Analysis

- 150 Million + Registered Members
- 170 Million + Products
- 10 Million + Active Buyers
- 5,900+ Product Categories
- 200 + Country & Regions
- 300,000 + Business Enquiries Send Each Day
- 16 Real Time Chat Translation Languages
- 40+ Industries

Top 10 Industries

- Food & Beverage
- Agriculture
- Beauty & Personal Care
- Apparel
- Consumer Electronics
- Vehicles & Accessories
- Office & School Supplies
- Health & Medical
- Minerals & Metallurgy
- Home & Garden

Bottleneck & Pain Points Malaysia SMEs

Business Opportunities
Make deals offline, high cost of exhibition, business trip.

Trust
Buyers & Sellers are hard to trust each other.

Trade Procedure
Foreign trade have strict policy. The Complex process of logistic & declaration.

Cost
Expensive traditional marketing, high logistic cost.

Online Data
Difficult to know market trends.

Top 20 Buyer Distribution

1. United State
2. India
3. Canada
4. Brazil
5. Australia
6. United Kingdom
7. Russian
8. Turkey
9. Pakistan
10. Mexico
11. Italy
12. France
13. Germany
14. Indonesia
15. Saudi Arabia
16. Philippines
17. Spain
18. Malaysia
19. Peru
20. Thailand

* Last Update: Early 2019

Working Flow
Account Activated in 14 working days

1. ORDER CONFIRMATION & PAYMENT
2. DOCUMENT COLLECTION (Company forms, S&L, Power of Attorney)
3. ALIBABA.COM ACCOUNT CREATED
4. A & V CHECKING
5. CGS ACCOUNT ACTIVATED
6. TRAINING & SUPPORT
# Global Gold Supplier Package

## Specification

<table>
<thead>
<tr>
<th>Specification</th>
<th>Premium</th>
<th>Standard</th>
<th>Basic</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Product Features</strong></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>No of Product Photos Upload</td>
<td>Unlimited</td>
<td>Unlimited</td>
<td>Unlimited</td>
</tr>
<tr>
<td>Verified Icon</td>
<td>1st</td>
<td>2nd</td>
<td>3rd</td>
</tr>
<tr>
<td>Top Tier Priority Ranking</td>
<td>28</td>
<td>12</td>
<td>5</td>
</tr>
<tr>
<td>Product Showcases</td>
<td></td>
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<tr>
<td><strong>Request for Quotation Features</strong></td>
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<tr>
<td>Access to Buying Leads</td>
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<tr>
<td>Ability to Quote Buying Requests</td>
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<tr>
<td>Biz Trends Report</td>
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<tr>
<td><strong>Account Features</strong></td>
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<tr>
<td>5 Sub-accounts</td>
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<tr>
<td>Default Minisite</td>
<td></td>
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<tr>
<td>Photo Bank Size (Images Backup)</td>
<td>5 GB</td>
<td>3 GB</td>
<td>1 GB</td>
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<tr>
<td>Training Programme</td>
<td></td>
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<tr>
<td>Online Expo Programme</td>
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<tr>
<td><strong>One Stop Solution Features</strong></td>
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<tr>
<td>Trade Confidence (Logistic, Forex Services, Custom Clearance)</td>
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<tr>
<td><strong>Apps / Communication Tools</strong></td>
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<tr>
<td>Ali Supplier App (Mobile &amp; PC)</td>
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<tr>
<td><strong>Extra Features @ NewPages</strong></td>
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<tr>
<td>NEWPAGES Premium Listing 1 Year</td>
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<tr>
<td><strong>Annual Fees</strong></td>
<td></td>
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<tr>
<td>RM 28,200 + RM 1,372 (SST) MYR 27,772 / Year with 6% Service Tax</td>
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<tr>
<td>RM 13,100 + RM 786 (SST) RM 13,886 / Year with 6% Service Tax</td>
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<tr>
<td>RM 6,100 + RM 366 (SST) RM 6,466 / Year with 6% Service Tax</td>
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<tr>
<td><strong>Alibaba GGS Minisite Design &amp; Products Posting</strong></td>
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<tr>
<td>Full Minisite &amp; Layout Design</td>
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<tr>
<td>Basic Company Profile Setting</td>
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<tr>
<td>10 Products Posting with keywords planning, category, description, sub image, images touch up.</td>
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<tr>
<td><strong>Minisite Design (Add On) - One Time Charge</strong></td>
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<tr>
<td>RM 2,500 + RM 150 (SST) MYR 2,650 with 6% Service Tax</td>
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<td>RM 2,500 + RM 150 (SST) RM 2,650 with 6% Service Tax</td>
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<tr>
<td>RM 2,500 + RM 150 (SST) RM 2,650 with 6% Service Tax</td>
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<tr>
<td><strong>Grand Total</strong></td>
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<tr>
<td>RM 27,772 + RM 2,650 MYR 30,422 with 6% Service Tax</td>
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<tr>
<td>RM 13,886 + RM 2,650 RM 16,536 with 6% Service Tax</td>
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<tr>
<td>RM 6,466 + RM 2,650 RM 9,116 with 6% Service Tax</td>
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</tbody>
</table>

All GGS Package Payment is payable directly to Alibaba Commerce Services (Malaysia) Sdn Bhd
alibaba.newpages.com.my  alibaba@newpages.com.my